



# Advantages of Using A Local Lender!

## Local Knowledge

Loan Originators who work for local mortgage companies have in-depth knowledge of the markets they work in and often have a pulse on market conditions and local real estate trends. Sellers may have more confidence seeing offers attached to a local company because they can move forward knowing these lenders have proven track records of stable real estate relationships.

## Accessibility

When it comes to a process with multiple moving parts, working with a local lender may give you peace of mind knowing they are a quick phone call or drive away. Although technology has advanced many aspects of the mortgage process, sometimes it's nice knowing you have the option to meet face-to-face to ask questions, or resolve any hurdles, in person.

## Personalized Experience

There are a lot of mortgage programs available. A local lender will understand regional lending options and programs, and ultimately, help decide which loan program is right for you. They will work with you to find what best suits your needs.



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